

# “How to Get More Customers”



Presented By: **SCORE**  
Counselors to America's Small Business

## How to Get More Customers!

### Description:

In this class you will learn how to get more clients. Many small business owners spend a lot of time and money on advertising that doesn't work. We can help you fix that. The message you use to attract your clients is vital. We will help you write a message that is simple and effective. Result, you'll get more of the right clients.

### Who should attend?

This class is designed for current business owners who need more business. If you don't have enough customers, there is a good chance you don't have enough identity in the marketplace. When you are finished with this class your identity will be much clearer. Take a timeout and make sure your marketing aim is correct.

**COST: NO FEE**

## WORKSHOP SCHEDULE

August 22 9:00-12:00 <b><u>Citrus Heights BIC</u></b> 7011 Sylvan Rd. Citrus Heights, CA (916) 676-2540	October 22 9:00-12:00 <b><u>Hillsdale BIC</u></b> 5655 Hillsdale Blvd. #8 Sacramento, CA (916) 263-0656	November 22 9:00-12:00 <b><u>Stockton Blvd BIC</u></b> 4990 Stockton Blvd. Sacramento, CA 916 875-3280	December 1 9:00-12:00 <b><u>Hillsdale BIC</u></b> 5655 Hillsdale Blvd. #8 Sacramento, CA (916) 263-0656
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Registration: visit [www.sacscore.org](http://www.sacscore.org) or call 916-635-9085