



Hosted by the County of Sacramento, Department of Human Assistance  
The Stockton Boulevard Business Information Center  
<http://dhaweb.saccounty.net/businessServices/bic.htm>

## Simple Steps for Starting Your Business

Presented by SCORE, Counselors to America's Small Business  
[www.sacscore.org](http://www.sacscore.org), (Workshops and Seminars)

**SCORE**<sup>®</sup>  
Counselors to America's Small Business

### Simple Steps for Starting Your Business

#### Tuesday Series Dates:

*Part II—January 17, 2012, 9AM to 12PM,  
Business Concepts*

*Part III—January 24, 2012, 9AM to 12PM,  
Marketing*

*Part IV—January 31, 2012, 9AM to 12PM,  
Financials*

*Part V—February 7, 2012, 9AM to 12PM,  
Funding and Finance*

*[Part I—Start-up Basics conducted periodically.]*

Fee: \$100.00 / \$120.00 with Nolo book,  
*The Small Business Start-up Kit for California.*  
The Veteran's Fast Launch voucher holders  
will receive the book at no charge.

#### Where:

The Stockton Boulevard  
Business Information Center  
4990 Stockton Boulevard  
Sacramento, CA 95820  
916-875-3280

#### When:

January 17, 24, 31, February 7, 2012  
9AM to 12PM

**Cost:** \$100/\$120 with NOLO book.  
The Veteran's Fast Launch voucher  
holders will receive the book at no  
charge.

#### Description:

- ♦ The concepts involved with assessing your business idea,
- ♦ Marketing your product or service,
- ♦ Understanding business financials and how they work, and
- ♦ How to fund and finance your business.

#### To Register :

Online: [www.sacscore.org](http://www.sacscore.org)

Email: [DHA-Stockton-Blvd-BIC@saccounty.net](mailto:DHA-Stockton-Blvd-BIC@saccounty.net)

Phone: (916) 875-3280

Mail: The Stockton Blvd BIC  
4990 Stockton Boulevard  
Sacramento, CA 95820

- \* Because the series is designed in sequential order, attendance at Session II is mandatory to attend the remaining seminars.
- \* Seating is limited.

